

KAYLA N. BOWDEN

art.kaylanoelle@gmail.com
<https://www.linkedin.com/in/kayla-bowden-07493020a/> <https://www.kaylanoelle.art/>

Storyboard Creator, Character & Animation Expert

PROFESSIONAL PROFILE

Dynamic, highly-dedicated, and innovative professional with years of comprehensive hands-on background in handling several simultaneous creative storyboards, character creation, production, animation, and visual conceptualization. Able to escalate brand awareness by utilizing skills gained through multiple years of proven experience in the innovational industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce, and clients, and establish a successful and lucrative company. Expertise to combine vision, ingenuity, and strong business acumen with well-developed design project execution. Excel in resolving design challenges with ingenious solutions and process improvements verified to increase efficiency, customer satisfaction, and quality assurance.

CORE COMPETENCIES

- Technical Writing & Ads Flyers
- Design Development & Execution
- Diverse Creative Animation
- Effective Concept Innovation
- Creative & Strategic Thinking
- Quality Assurance & Control
- Design Principle Mastery
- Client Insight Awareness
- Cost-Effective Material Procurement
- Superior Organizational Aptitude
- Keen Attention to Detail
- Scrum & Agile Methodology
- Analytical Process Improvement
- Innovative Production & Editing
- Dynamic Visual Design Improvement

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Fine Arts in Animation GPA: 3.94 ♦ Kennesaw State University May 2021

Awards & Achievements

Summa Cum Laude
2nd Place in Georgia Tech's Paper Animation Fast Film Festival
National Society of Leadership & Success Club
KSU Dean's List

PROFESSIONAL EXPERIENCE

- Sales Associate, Walmart** August 2021 – Present
- Greet customers, respond to questions, improve engagement with merchandise and provide outstanding customer service
 - Increase in-store sales, introduce promotions/opportunities to customers, and cross-sell products to raise purchase amounts
 - Stock floor, manage inventory, organize products, set product features, and deliver excellent customer service assistance
- 3D Artist Intern, Universal Phoenix Group LLC** September 2021 – November 2021
- Established alternative layout approaches by assessing designs and transforming business requirements into 3D resources
 - Collaborated between technology team, customers, and SME to establish requirements and determine specific user needs
 - Supported in generating high-quality 3D animation designs from startup to launch that are visually appealing for users
 - Diligently crafted 3d assets in Blender, compiled 3d assets into a 3d environment as well as conducted UV mapping of 3d assets
- Resident Assistant, Kennesaw State University** January 2018 – May 2021
- Adequately built community in the residential hall, helped make the residents feel welcomed, and responded to critical issues
 - Enforced the standards of the university on/off-campus, and devised inviting and creative events for the residents' engagement
- Sales Associate, Michael's Craft Store** June 2018 – May 2021
- Accommodated customers by helping them with finding products and answering various questions about art supplies
 - Operated cash registers, manage financial transactions, consistently achieved established calls, and balance drawers

TECHNICAL & SOFTWARE SKILLS

Microsoft Office (Word, Excel, PowerPoint, Outlook), Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Animate, Adobe Audition, Adobe Media Encoder, Adobe Acrobat, Toombloom harmony, Storyboard Pro, Autodesk Maya, Substance Painter, Blender, social media: Facebook, TikTok, YouTube, Instagram